

# CHEF'S SECRETS

SOUVENIR JOURNAL AD CONTRACT 2011-2012



## LET THE WORLD KNOW YOU CARE



Each year, LINC'S produces Chef's Secrets, an elegant food and wine tasting celebration, along with a souvenir journal. Recipient agencies are the Long Island Association for AIDS Care, Inc. (LIAAC) and BiasHELP, Inc. This year **LIAAC is proud to celebrate 25 years of service to the residents of Long Island.** Reserving your ad in our journal is an important and visible way to support LIAAC's programs and **BiasHELP's commitment to eliminate bullying/cyberbullying/technobullying.** Distributed free to thousands of Long Islanders throughout the year, the journal provides an opportunity for individuals to honor their loved ones and for community-minded businesses to promote their goods or services.



Your Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Payment Method:  Check  Cash (Do not mail cash!)  Visa  Mastercard  AmEx  Discover

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Billing Address: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Name of Staff Member: \_\_\_\_\_

Make checks payable to: "Chef's Secrets" & mail to: LINC'S, Inc., 60 Adams Avenue, Suite 101, Hauppauge, New York 11788  
Payment must be received by Friday, December 2, 2011

### Ad rates for Chef's Secrets 7 Souvenir Journal:

Please check the ad size you would like to reserve. Sizes include borders and margins.

Your ad appears on our high-traffic website year-round for the whole world to see!

\$400 Full Page vertical (4.5" x 7.6")

\$300 Half Page  vertical (2.2" x 7.6"),  horizontal (4.5" x 3.75")

\$225 Quarter Page  vertical (2.2" x 3.75"),  horizontal (4.5" x 1.75")

\$125 Eighth Page  square (2.2" x 1.75"),  horizontal wide (4.5" x .75")

Use the same ad as last year.

I want you to design my ad with the following information: \_\_\_\_\_

I want you to simulate (as closely as possible) the attached business card or flyer and use the information included on it.

I will e-mail my ad. Artwork can be e-mailed to [development@chefssecrets.org](mailto:development@chefssecrets.org) in the **FOLLOWING FORMATS ONLY:** greyscale, .pdf, .eps, .tif, .jpg or .pict with 300 pixels/dots per inch (ppi/dpi). If you need help, please call the Development Team at 631-479-0010.

\$100 Memorial/Honor Listing (1 name per listing • maximum 10 words • Non-commercial listings only)

You can pick one of the listings below or write your own listing in the area provided:

"Congratulations to LIAAC for 25 years of service"

"Congratulations to BiasHELP for over a decade of service"

"Thanks for helping us when we need it most"

"Honoring LIAAC's 25<sup>th</sup> Anniversary"

"In Honor of (Name) \_\_\_\_\_"

"(Your Name) \_\_\_\_\_ honors (Name) \_\_\_\_\_ for your hard work & compassion"

Print your message here: \_\_\_\_\_

For more information about Chef's Secrets go to [www.ChefsSecrets.org](http://www.ChefsSecrets.org) or call 631-479-0010 • For more information about LINC'S, go to [www.LINC'S.org](http://www.LINC'S.org) or call 631-479-0010  
For more information about LIAAC programs go to [www.LIAAC.org](http://www.LIAAC.org) or call 631-385-2451 • For more information about BiasHELP programs go to [www.BiasHELP.org](http://www.BiasHELP.org) or call 631-479-6015  
All contributions are tax-deductible to the extent allowed by law. Sorry, no refunds.

The Long Island Network of Community Services, Inc. (LINC'S) is a community based 501(c)(3) not-for-profit agency working to enhance the programs of publicly supported health and human service organizations.